

Financial Management for Growth

Course length: 1 day

Robust financial systems are the foundations on which you will build your business and you can call upon when planning for growth.

This masterclass will highlight the key areas associated with strong financial planning and suggest how best you can use them to meet your strategic planning goals, grow your business and increase revenue at a more accelerated rate.

How can it help?

- Develop an insight into practical finance including cashflow, P&L, forecasting, budgeting and financial control
- Using financial data to identify opportunities and risks
- Interpreting and understanding financial data to support key management tasks such as planning, decision-making and creating value
- Identify where to concentrate resources for maximum effectiveness in building revenue and managing costs
- Release funding for marketing, innovation and expansion
- Provides short and long term objectives

Programme outline

Strong financial literacy and management is a key skill for any successful business to ensure sustainable development and scalability. This workshop covers the basics of financial management and strategies for growth.

Content will include:

Introduction to practical finance

- Importance of finance in business
- Elements of finance in business

Practical financial planning

- Raising capital and sources of funding
- Break even analysis and margins
- Budgeting, credit control and forecasting
- Profit and loss and cash flow

Financial management

- Cashflow management
- Financial policy
- Risk assessment
- Valuation and investment

Who should attend?

This workshop can be delivered to micro, small, medium and large businesses and will benefit:

- New business owners launching their first startup
- Established business owners and financial controllers who are launching a new product or service

Training at RTC

People are the lifeblood of any organisation. At RTC, we recognise the importance of the human dimension in the innovation process and aim to inspire people, raise skills and encourage positive attitudes towards new technology and business.

For more information on this one day course or other courses to help your business grow you please contact:

T: 0191 516 4400

E: enquiries@inspiringgrowth.co.uk

W: inspiringgrowth.co.uk

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